



## 2022 Business Hall of Fame Reservation Form

April 12, 2022      6:00 pm - 9:00 pm

### *Sponsorship Opportunities*

*(Benefits of sponsorship levels are provided on the reverse side of this form)*

#### Sponsorships

- |   |          |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$35,000 |
| <input type="checkbox"/> Premier Sponsor    | \$30,000 |
| <input type="checkbox"/> Dinner Sponsor     | \$25,000 |
| <input type="checkbox"/> Reception Sponsor  | \$20,000 |
| <input type="checkbox"/> Diamond Sponsor    | \$15,000 |
| <input type="checkbox"/> Platinum Sponsor   | \$10,000 |

#### Sponsorships

- |  |         |
|--|---------|
| <input type="checkbox"/> Gold Sponsor    | \$7,500 |
| <input type="checkbox"/> Silver Sponsor  | \$5,000 |
| <input type="checkbox"/> Bronze Sponsor  | \$3,500 |
| <input type="checkbox"/> Student Sponsor | \$2,000 |
| <input type="checkbox"/> Patron Sponsor  | \$250   |
| <input type="checkbox"/> Ticket          | \$150   |

#### Advertising Sponsorships

- |  |         |
|--|---------|
| <input type="checkbox"/> Full Page Ad    | \$1,000 |
| <input type="checkbox"/> Half Page Ad    | \$500   |
| <input type="checkbox"/> Quarter Page Ad | \$250   |
| <input type="checkbox"/> Eighth Page Ad  | \$150   |

Sponsorship ads in the virtual program flipbook are full color.

Virtual program book will be posted on the event landing page, as well as, emailed out to attendees post-event.

- Please reserve \_\_\_\_\_ ticket(s) at the individual ticket price of \$150
- Please reserve \_\_\_\_\_ ticket(s) at the patron sponsorship price of \$250
- I/we will be donating \_\_\_\_\_ ticket(s) back to JA so that a student or educator may attend the event
- I/we are unable to attend, however please accept a donation of \$\_\_\_\_\_
- I/we support this event in honor of: \_\_\_\_\_ *(Name of honoree)*  
*(Gifts made in honor of honorees will be listed in the program book.)*
- I/we support this event and JA's entrepreneurial programs in memory of R. Nelson "Oz" Griebel  
*(Gifts made in memory of Oz will be listed in the program book.)*

*Your support allows Junior Achievement to continue providing life-changing programming to K-12 students in Connecticut*

Enclosed is a check for \$ \_\_\_\_\_

Please invoice me for \$ \_\_\_\_\_

\_\_\_\_\_  
*Contact Name*

\_\_\_\_\_  
*Title of Contact*

\_\_\_\_\_  
*Company Name*  
*(As it should appear in program book)*

\_\_\_\_\_  
*Street*

\_\_\_\_\_  
*City*

\_\_\_\_\_  
*State*

\_\_\_\_\_  
*Zip*

\_\_\_\_\_  
*Phone*

\_\_\_\_\_  
*E-mail*

For all sponsorships, please forward a high-definition file of the corporate logo to be used.

Please make checks payable to Junior Achievement of Southwest New England, Inc. and mark with "Hall of Fame Sponsorship"  
70 Farmington Avenue Hartford, CT 06105

Contact: Jacqueline Lombardi, Special Events & Marketing Manager

Phone: (860) 525-4510 ext. 230    E-mail: [jlombardi@jaconn.org](mailto:jlombardi@jaconn.org)    Fax: (860) 525-4403

[www.jaconn.org](http://www.jaconn.org)

Sponsor Benefits	Presenting Sponsor (Exclusive)	Premier Sponsor	Dinner Sponsor	Reception Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Student Sponsor	Patron Sponsor	Ticket
	\$35,000	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500	\$2,000	\$250	\$150
Remarks to full audience Night of Event	✓											
Company Logo on event save the date cards <i>Mailed to JA network statewide</i>	✓	✓										
Video on “Why we Support JA” shown on social media and posted to our event website	Up to 60 sec.	Up to 60 sec.	Up to 60 sec.	Up to 60 sec.	Up to 30 sec.	Up to 30 sec.						
Sponsorship and logo recognition digital invitation <i>Emailed to JA network of over 2,000</i>	✓	✓	✓	✓	✓	✓						
Verbal Recognition & Appreciation during event	✓	✓	✓	✓	✓	✓	✓					
Logo inclusion on event materials	✓	✓	✓	✓	✓	✓	✓					
Company Logo Posted on Live Stream	✓	✓	✓	✓	✓	✓	✓	✓				
Recognition in all Event-Related Press Releases <i>Distributed to media statewide</i>	✓	✓	✓	✓	✓	✓	✓	✓				
Featured in Email to Full JA Network Post-Event and on Post-Event social media <i>Email distributed to over 20,000 supporters in JA database</i>	✓	✓	✓	✓	✓	✓	✓	✓				
Full-Color Ad Inside Virtual Event Program	Full, Inside Front	Full, Back Cover	Full	Full	Full	Full	Full	Half	Quarter	Quarter		
Company Recognition in Event Program	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Listing	Listing	Listing	
Company recognition on JA event webpage	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Listing	Listing	Listing	
Sponsorship Promotion on all JASWNE Social Media Platforms	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Listing in Annual Report <i>Distributed to 2,000 JA supporters</i>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Tickets for JA Business Hall of Fame	30	20	20	20	10	10	8	6	4	4	1	1