

VIRTUAL BUSINESS HALL OF FAME AWARDS CEREMONY

Recognizing past and present business and community leaders who have made significant contributions to the prosperity and the strength of our communities.

Coming to you LIVE
TUESDAY, APRIL 12, 2022
7:00 PM - 8:00 PM



"DINNER" SPONSORS

StanleyBlack&Decker

With Special Tribute Honoring the late R. Nelson "Oz" Griebel



**The Officers and Directors of Junior Achievement
of Southwest New England, Inc.**

cordially invite you and your guest(s) to join them at the

**JA Business Hall of Fame
Tuesday, April 12, 2022
7:00 p.m. - 8:00 p.m.**

MASTER OF CEREMONIES

Bill Griffeth, Anchor-at-Large, CNBC
Don Allan, President & CFO, Stanley Black & Decker

*With exciting entertainment from the
Northwell Health Nurse Choir
as seen on America's Got Talent!*

PLEASE RSVP BY APRIL 4, 2022

by enclosed RSVP form or email jlombardi@jaconn.org.

*All net proceeds benefit JA's educational programs that are
being presented virtually to thousands of Connecticut
students this school year.*



JA is excited to bring the Hartford and New Haven Business Halls of Fame together in honor of exceptional individuals whose contributions span across regions and industries. This year's LIVE virtual event will be accessed via an exclusive link sent the day of the event and will include an interactive event page, digital program book, live video stream, chat function and more!

2022 HONOREES



RICH CAPORASO
Partner
KPMG US



JEFFREY FLAKS
President & CEO
Hartford HealthCare



PAULETTE FOX
Executive Director
OIC - New Britain



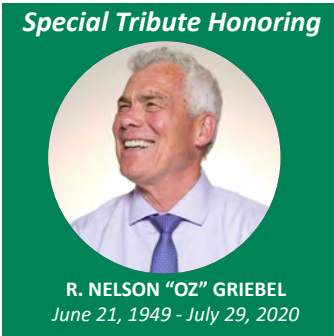
JEFF L. HUBBARD
*Senior Vice President,
Regional Manager*
Liberty Bank



DAVID LIGHT
Founder & CEO
Valisure



ALEXIS SMITH
Executive Director
New Haven Legal
Assistance Association



JA BUSINESS HALL OF FAME 2022 EVENT COMMITTEES

HARTFORD REGION

- | | |
|------------------------------------|-----------------|
| Don Allan - <i>Committee Chair</i> | Jeffrey Hoffman |
| Greg Barats | Sue Jackson |
| Tom Barnes | Peter Kelly |
| Howard Carver | Margaret Lawson |
| Eric Daniels | Lynn Rossini |
| Jim Fanelli | |

NEW HAVEN REGION

- | | |
|--|---------------|
| Diane Wishnafski - <i>Honorary Chair</i> | Hugh Manke |
| Bo Bradstreet | James Miller |
| Mary Ellen Cody | Tony Rescigno |
| Bill Creaser | |
| Kentha Heng | |
| Brian Levine | |

DINNER SPONSORS



StanleyBlack&Decker

RECEPTION SPONSOR



DIAMOND SPONSORS



JPMORGAN CHASE & CO.

PLATINUM SPONSORS



KARL KRAPEK

Sponsors listed are current as of our print deadline.

All net proceeds benefit JA educational programs.

If you are unable to attend, please consider making a tax-deductible donation in recognition of an honoree(s) or sponsor a JA student.



ABOUT JUNIOR ACHIEVEMENT

Junior Achievement is the global leader in providing cutting-edge, hands-on financial literacy, entrepreneurship and work-readiness education. JA empowers young people to own their future economic success.



2022 Business Hall of Fame Reservation Form

April 12, 2022

6:00 pm - 9:00 pm

Sponsorship Opportunities

(Benefits of sponsorship levels are provided on the reverse side of this form)

Sponsorships

- | | | |
|--------------------------|--------------------|----------|
| <input type="checkbox"/> | Presenting Sponsor | \$35,000 |
| <input type="checkbox"/> | Premier Sponsor | \$30,000 |
| <input type="checkbox"/> | Dinner Sponsor | \$25,000 |
| <input type="checkbox"/> | Reception Sponsor | \$20,000 |
| <input type="checkbox"/> | Diamond Sponsor | \$15,000 |
| <input type="checkbox"/> | Platinum Sponsor | \$10,000 |

Sponsorships

- | | | |
|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Gold Sponsor | \$7,500 |
| <input type="checkbox"/> | Silver Sponsor | \$5,000 |
| <input type="checkbox"/> | Bronze Sponsor | \$3,500 |
| <input type="checkbox"/> | Student Sponsor | \$2,000 |
| <input type="checkbox"/> | Patron Sponsor | \$250 |
| <input type="checkbox"/> | Ticket | \$150 |

Advertising Sponsorships

- | | | |
|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Full Page Ad | \$1,000 |
| <input type="checkbox"/> | Half Page Ad | \$500 |
| <input type="checkbox"/> | Quarter Page Ad | \$250 |
| <input type="checkbox"/> | Eighth Page Ad | \$150 |

Sponsorship ads in the virtual program flipbook are full color.

Virtual program book will be posted on the event landing page, as well as, emailed out to attendees post-event.

- ☐ Please reserve _____ ticket(s) at the individual ticket price of \$150
- ☐ Please reserve _____ ticket(s) at the patron sponsorship price of \$250
- ☐ I/we will be donating _____ ticket(s) back to JA so that a student or educator may attend the event
- ☐ I/we are unable to attend, however please accept a donation of \$_____
- ☐ I/we support this event in honor of: _____ *(Name of honoree)*
(Gifts made in honor of honorees will be listed in the program book.)
- ☐ I/we support this event and JA's entrepreneurial programs in memory of R. Nelson "Oz" Griebel
(Gifts made in memory of Oz will be listed in the program book.)

Your support allows Junior Achievement to continue providing life-changing programming to K-12 students in Connecticut

Enclosed is a check for \$ _____

Please invoice me for \$ _____

Contact Name

Title of Contact

Company Name
(As it should appear in program book)

Street

City

State

Zip

Phone

E-mail

For all sponsorships, please forward a high-definition file of the corporate logo to be used.

Please make checks payable to Junior Achievement of Southwest New England, Inc. and mark with "Hall of Fame Sponsorship"
70 Farmington Avenue Hartford, CT 06105

Contact: Jacqueline Lombardi, Special Events & Marketing Manager

Phone: (860) 751-1141 E-mail: jlombardi@jaconn.org Fax: (860) 525-4403

www.jaconn.org

Sponsor Benefits	Presenting Sponsor (Exclusive)	Premier Sponsor	Dinner Sponsor	Reception Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Student Sponsor	Patron Sponsor	Ticket
	\$35,000	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500	\$2,000	\$250	\$150
Remarks to full audience Night of Event	✓											
Company Logo on event save the date cards <i>Mailed to JA network statewide</i>	✓	✓										
Video on “Why we Support JA” shown on social media and posted to our event website	Up to 60 sec.	Up to 60 sec.	Up to 60 sec.	Up to 60 sec.	Up to 30 sec.	Up to 30 sec.						
Sponsorship and logo recognition digital invitation <i>Emailed to JA network of over 2,000</i>	✓	✓	✓	✓	✓	✓						
Verbal Recognition & Appreciation during event	✓	✓	✓	✓	✓	✓	✓					
Logo inclusion on event materials	✓	✓	✓	✓	✓	✓	✓					
Company Logo Posted on Live Stream	✓	✓	✓	✓	✓	✓	✓	✓				
Recognition in all Event-Related Press Releases <i>Distributed to media statewide</i>	✓	✓	✓	✓	✓	✓	✓	✓				
Featured in Email to Full JA Network Post-Event and on Post-Event social media <i>Email distributed to over 20,000 supporters in JA database</i>	✓	✓	✓	✓	✓	✓	✓	✓				
Full-Color Ad Inside Virtual Event Program	Full, Inside Front	Full, Back Cover	Full	Full	Full	Full	Full	Half	Quarter	Quarter		
Company Recognition in Event Program	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Listing	Listing	Listing	
Company recognition on JA event webpage	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Listing	Listing	Listing	
Sponsorship Promotion on all JASWNE Social Media Platforms	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Listing in Annual Report <i>Distributed to 2,000 JA supporters</i>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Tickets for JA Business Hall of Fame	30	20	20	20	10	10	8	6	4	4	1	1

JA Business Hall of Fame

Advertising Opportunities

Coming to you LIVE
Tuesday, April 12, 2022
7:00 PM - 8:00 PM

The Junior Achievement Business Hall of Fame recognizes past and present business and community leaders who have made significant contributions to the prosperity and the strength of our communities.

2022 Honorees

Rich Caporaso, Partner, KPMG
Jeffrey Flaks, President & CEO, Hartford HealthCare
Paulette Fox, Executive Director, OIC - New Britain
Jeff L. Hubbard, Senior Vice President, Regional Manager, Liberty Bank
David Light, Founder & CEO, Valisure
Alexis Smith, Executive Director, New Haven Legal Assistance Association

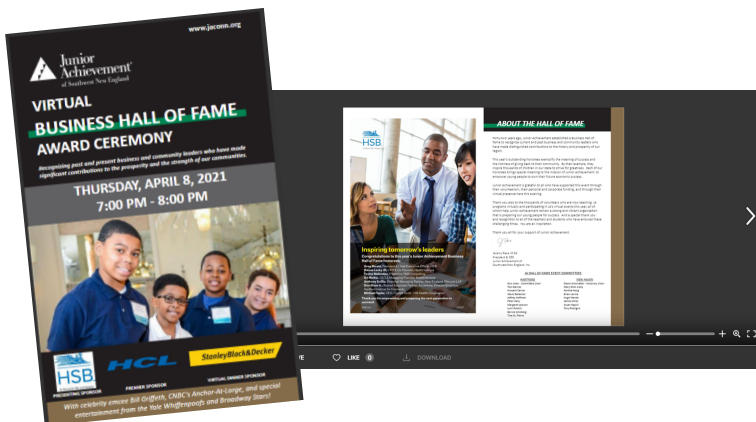
With a Special Tribute Honoring: R. Nelson "Oz" Griebel (June 21, 1949 - July 29, 2020)

Advertising Opportunities and Benefits

- Digital program book with all full color ads is attractive and easy to access
- Your ad will be seen by hundreds of business leaders during the LIVE virtual event on April 12, 2022.
- Digital program book included in post-event promotion sent to a database of over 20,000 friends of JA including C-Suite executives, local business and community leaders, education partners, and JA volunteers
- Printed program mailed to top sponsors, business leaders, and esteemed honorees

Full Page Ad	\$1,000
Half Page Ad	\$500
Quarter Page Ad	\$250
Eighth Page Ad	\$150

Ad Deadline: April 4, 2022



View the 2021 Business Hall of Fame Program here!

Questions?

Reach out to Jacqueline Lombardi at jlombardi@jaconn.org.

[Click here to secure your ad](#)