

Partners in Achievement Breakfast

# 2024

**DON'T MISS THE MOST INSPIRATIONAL NETWORKING EVENT OF THE YEAR!**



**Hartford Marriott Downtown  
200 Columbus Boulevard**

**THURSDAY, MAY 16TH, 2024  
8:00AM - NETWORKING  
8:45AM - PROGRAM**

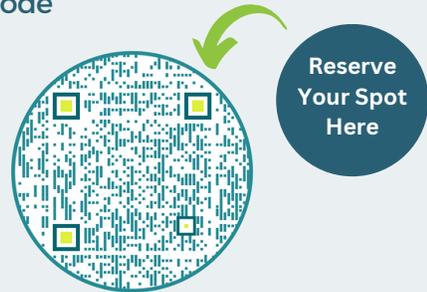
Junior Achievement's Annual Partners in Achievement Breakfast is a celebration that brings the greater Hartford community together. During the breakfast program, you will hear firsthand from students and educators, from local schools who have all experienced the impact of JA programs.

**WE PROMISE YOU'LL BE INSPIRED!**

Elevate your morning at JA's Partners in Achievement breakfast—an exclusive opportunity to connect with Connecticut's top business leaders and inspiring JA students. This unique event transcends the traditional, offering meaningful connections beyond the boardroom. Indulge in a gourmet breakfast, setting the stage for a morning of inspiration. This event is a fundraiser and you will be asked to support JA's mission to empower over 30,000 young people this year. Seize the chance to blend professional growth with community impact.

Please reserve your spot at JA's Annual Partners in Achievement Breakfast by contacting Donna Koch at [dkoch@jaconn.org](mailto:dkoch@jaconn.org) or by using the QR code

**2024 Sponsors**



**Platinum Sponsor**

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**Gold Sponsor**

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**Breakfast Sponsor**

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**Student Sponsor**



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## Sponsorship Opportunities

Benefits of sponsorship levels are provided on the reverse side of this form

<input type="checkbox"/>	TITLE SPONSOR	\$15,000
<input type="checkbox"/>	PLATINUM SPONSOR	\$10,000
<input type="checkbox"/>	GOLD SPONSOR	\$5,000
<input type="checkbox"/>	BREAKFAST SPONSOR	\$2,500
<input type="checkbox"/>	STUDENT SPONSOR	\$1,000

<b>Contact Name</b>	<b>Title of Contact</b>	<b>Company Name</b>
<b>Street</b>	<b>City, State</b>	<b>Zip Code</b>
<b>Phone</b>	<b>Email</b>	

For all sponsorships, please forward a high-definition file of the corporate logo to be used.

Please make checks payable to Junior Achievement of Southwest New England, Inc.  
and mark with  
“Partners In Achievement Sponsorship”  
70 Farmington Avenue Hartford, CT 06105

**Contact:** Donna Koch, Development Assistant  
**Phone:** (860) 751-1145 **E-mail:** [dkoch@jaconn.org](mailto:dkoch@jaconn.org)  
[www.jaconn.org](http://www.jaconn.org)

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Sponsor Benefits	Title Sponsor \$15,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Breakfast Sponsor \$2,500	Student Sponsor \$1,000
Opportunity to pre-record remarks to air to the full audience during the Breakfast program - est. 400 business and education leaders	1 minute				
Most prominent and exclusive listing on all marketing materials	✓				
Individual company promotion on JA social media platforms	✓				
Sponsorship recognition on event save the date cards mailed to JA network of over 4,500 statewide	✓	✓	✓		
Sponsor recognition in the ballroom during the event	✓	✓	✓		
Video on "Why we Support JA" shown on social media and posted to the JA event website	1 minute	30 seconds	20 seconds		
Sponsorship and logo recognition on invitation, JA network of over 2,000	✓	✓	✓	✓	
Verbal recognition and appreciation during event - est. 400 business and education leaders in attendance	✓	✓	✓	✓	
Sponsorship promotion on JASWNE social media platforms: Facebook, LinkedIn and Instagram	✓	✓	✓	✓	✓
Recognition in all event-related press releases distributed to media statewide	✓	✓	✓	✓	✓
Featured in Email to Full JA Network Post-Event distributed to 20,000 JA supporters	✓	✓	✓	✓	✓
Company recognition on JA event webpage	Logo	Logo	Logo	Logo	List
Inclusion in event materials and on corporate signage at the event	Logo	Logo	Logo	Logo	List
Listing in annual report, distributed to 2,000 JA donors, laureates, board and former board members, and volunteers	✓	✓	✓	✓	✓